



2027 ANNUAL STATE CONFERENCE

THE ARCHITECTURE OF FINANCIAL WELLBEING

Brisbane, Queensland

**Pullman Brisbane
King George Square**

Contact:

Rachael Taylor

Rachael.Taylor@fcq.org.au

**16-18
March
2027**

Welcome from Our Chief Executive Officer

In 2027, we invite you to join us at the Financial Counselling Queensland (FCQ) Annual Conference as we explore the theme, *Architecture of Financial Wellbeing*. Together, we will examine the often invisible architecture of support that underpins financial wellbeing and strengthens the resilience of individuals, families and communities.

The *Architecture of Financial Wellbeing* brings the sector together to examine what holds this system up, where the pressure points lie and how we can build stronger foundations for the future.

The association functions with modest support from state government funding. Generous sponsorship is essential for FCQ and enables us to run our conference at a surplus. These contributions provide much needed support for the association to meet the increasing needs of our membership in times of overwhelming service demand. FCQ is continually enhancing membership support systems, delivering high-quality professional development and cultivating peer support networks. Furthermore, sponsorship empowers FCQ to engage in systemic advocacy across a variety of important issues, including domestic and family violence, bankruptcy, insurance, gambling and natural disasters.

Your partnership makes this possible, helping us bring professionals together to share knowledge, build networks and strengthen the impact of financial counselling across Queensland.

FCQ welcomes you to consider supporting our 2027 conference.



Jon O'Mally
CEO
Financial Counselling
Queensland
jon.omally@fcq.org.au



About Financial Counselling Queensland

Financial Counselling Queensland (FCQ) is the peak body representing more than 220 financial counsellors and financial capability workers across our state. From urban centres to remote communities, our members deliver free, independent support to people facing financial hardship.

FCQ provides support to our members and their employing agencies who assist community members navigate an increasingly complex financial landscape.

With your partnership, we can continue to:

- Strengthen the profession
- Advocate for systemic improvements
- Invest in training and development
- Build networks that sustain practitioners

How Financial Counsellors can help customers in hardship

When a client is facing financial difficulty a financial counsellor can:

- Negotiate repayment arrangements with creditors to achieve mutually beneficial outcomes whenever possible.
- Assist with applying for financial hardship variations.
- Help clients understand their overall financial situation, breaking it down into clear, digestible terms.
- Explain options regarding debts, including the advantages and disadvantages of each.
- Clarify debt recovery procedures to ensure clients are informed.
- Advocate with creditors and government agencies on behalf of the client.
- Listen and provide emotional support, helping clients feel understood and empowered.
- Refer clients to other services for additional assistance when needed.



Why Partner with FCQ?

Your support enables us to:

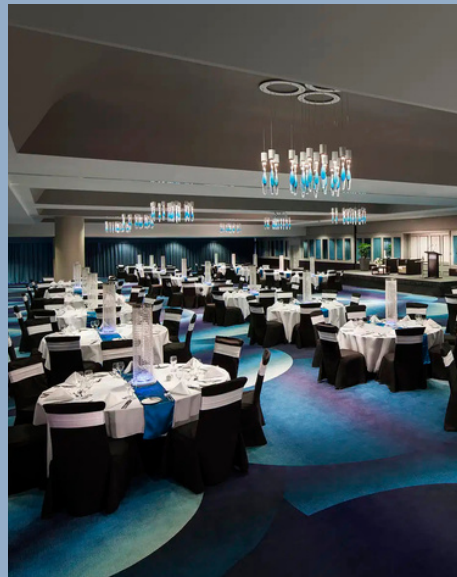
- ✓ Deliver high-quality professional development
- ✓ Build peer support networks across Queensland
- ✓ Sustain advocacy efforts on key issues
- ✓ Enhance resources for members

Partnership also benefits your organisation by:

- Connecting you with a focused professional audience
- Showcasing your commitment to community impact
- Providing unique opportunities to network and learn
- Raising your profile across the sector
- Aligning your brand with social responsibility and innovation

Pullman Brisbane King George Square

We are thrilled to announce that our 2027 annual conference will be held at the premier Pullman & Mercure Brisbane King George Square. Located in the vibrant heart of the Brisbane CBD directly opposite the iconic City Hall, this dual-branded hotel offers state-of-the-art conference facilities and exceptional accommodations. Prepare for an inspiring few days of networking, professional development and collaboration. Stay tuned for registration details!



Partnership Opportunities

Detailed information on each package is outlined below:

Platinum Conference Partner – \$25,000* (Exclusive)

15-minute plenary presentation; Premium branding and exposure; Recognition as the major partner throughout event; Premium exhibitor stand; 4 complimentary registrations; Digital & print promotion; Participation in networking activities.

Gala Dinner Partner – \$18,000* (Exclusive)

5-minute dinner address; Branding at dinner event; Prominent exhibitor stand; 4 complimentary registrations; Digital & print promotion; Participation in networking activities.

Corporate Social Responsibility Partner – \$18,000* (2 available)

CSR recognition; Prominent exhibitor stand; 4 complimentary registrations; Digital & print promotion; Participation in networking activities.

Twilight Drinks & Canapés Partner – \$15,000* (Exclusive)

Branding during social event; 3 complimentary registrations; Exhibitor stand; Digital & print promotion; Participation in networking activities.

Gold Partner – \$12,000*

3 complimentary registrations; Exhibitor stand; Digital & print promotion; Participation in networking activities.

Barista Partner – \$10,000*

Coffee cart branding; 2 complimentary registrations; Exhibitor stand; Digital & print promotion; Participation in networking activities.

Silver Supporter – \$8,000*

2 complimentary registrations; Exhibitor stand; Recognition in program and plenary; Participation in networking activities.



Partnership Opportunities

Detailed information on each package is outlined below:

Silver Supporter (Not-for-Profit) – \$4,000*

2 complimentary registrations; Exhibitor stand; Recognition in program and plenary; Participation in networking activities.

Community Organisation Exhibitor – \$1,000*

Exhibitor stand; Networking access; Recognition in program and plenary. Representatives will be required to register and pay for attendance.

***ALL PACKAGES EXCLUSIVE OF GST**

PLEASE NOTE: All attendees are required to register to attend the conference. If your package does not include complimentary registrations, please register and pay for your staff.

Requests for registrations in excess of the number provided in your package are to be sent to FCQ for consideration and approval prior to booking.

Thank you

Thank you for considering partnership with Financial Counselling Queensland's 2027 Conference.

Together, we can make an impact that lasts.

Contact: Rachael Taylor
Financial Counselling Queensland (FCQ)
Email: Rachael.taylor@fcq.org.au
Phone: 0460 325 323